

ARCHIE
SERIES

NO. 23



KATY KEENE

FASHION BOOK

MAGAZINE

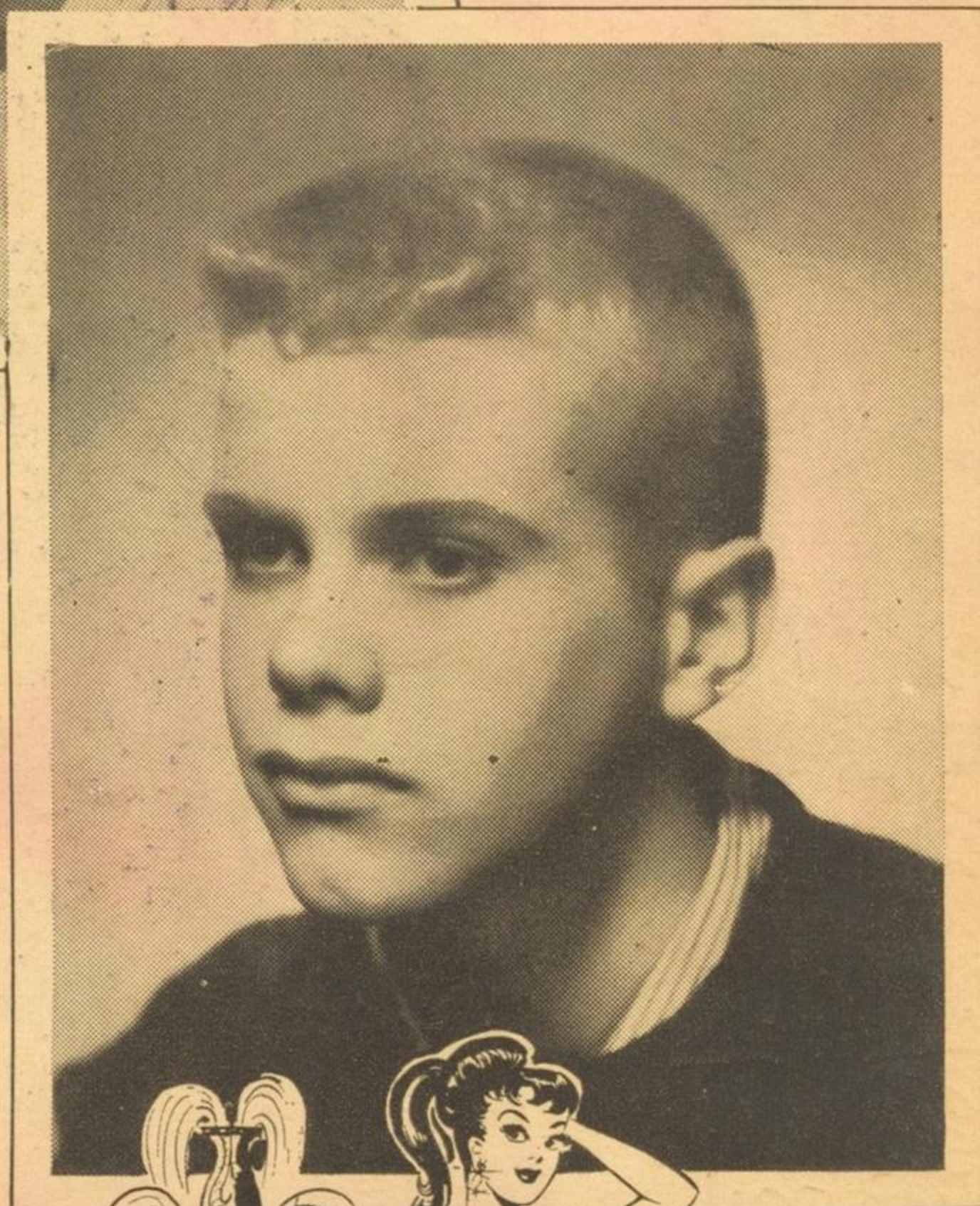
10¢

PDC

by
Bill
WOGGON



Inside
KATY KEENE
STORY OF THE BALLET
with **BALLET FASHIONS**
★ ALL NEW STORIES
★ ALL NEW FASHIONS
★ ALL NEW CUT-OUTS



DEAR FANS,

IT'S A PLEASURE TO BRING YOU THIS NEW KATY KEENE FASHION BOOK FULL OF BEAUTIFUL KATY PIN-UPS, STORY IDEAS AND CUTOUTS FEATURING JACK EVANS AND OTHER FAITHFUL FANS!

JACK WAS PICKED AS DESIGNER OF THE YEAR 1958 IN KATY'S CHARM BOOK. SINCE THIS BOOK HAS BEEN OUT JACK HAS RECEIVED THOUSANDS OF LETTERS FROM HIS FANS! KATY HAS ALSO RECEIVED LOTS OF REQUESTS ASKING TO SEE MORE OF HIS WORK PLUS A PHOTO OF HIM!

SO HERE YOU ARE, FANS, IN THIS BOOK WE STAR JACK EVANS AND HERE ARE PHOTOS OF HIM! IT WAS MY PLEASURE TO HAVE HIM VISIT ME AT MY STUDIO WHILE HE WAS ON HIS VACATION LAST SUMMER! JACK IS A VERY ENERGETIC BOY--FULL OF IDEAS AND TALENT! HE'S A REAL GENTLEMAN AND I PREDICT HE'LL BE A SUCCESS IN HIS CHOSEN FIELD OF DESIGNING AND ACTING!

Bill Woggon



64
JACK EVANS,
2620 E. 95TH ST. NO.
KANSAS CITY
NO. 16, MO.

K



by
Bill
WOGGON



by
BARBARA RAUSCH,
1878 CATALPA
BERKLEY, MICH.

K
E
E
E
N
E

In this story we star another very faithful fan, and up and coming artist, Barbara Rausch, who has designed all the fashions, pickups, etc. in this story

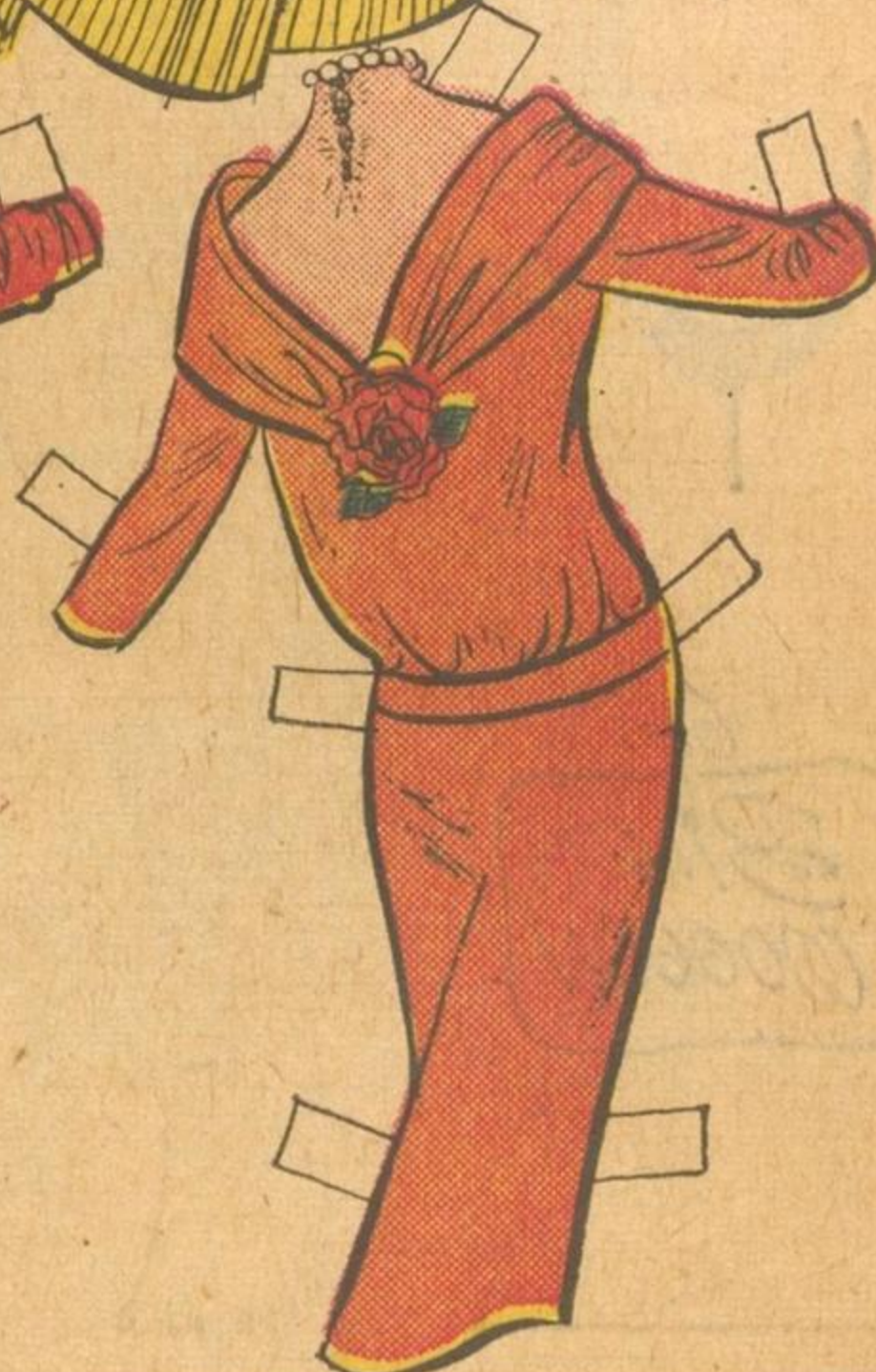
Barbara likes the idea of Debby moving next door to Katy and also thinks the news of Tammy and Danny's engagement is simply super!

So, dear fans, in this story as well, let's have Katy tell you

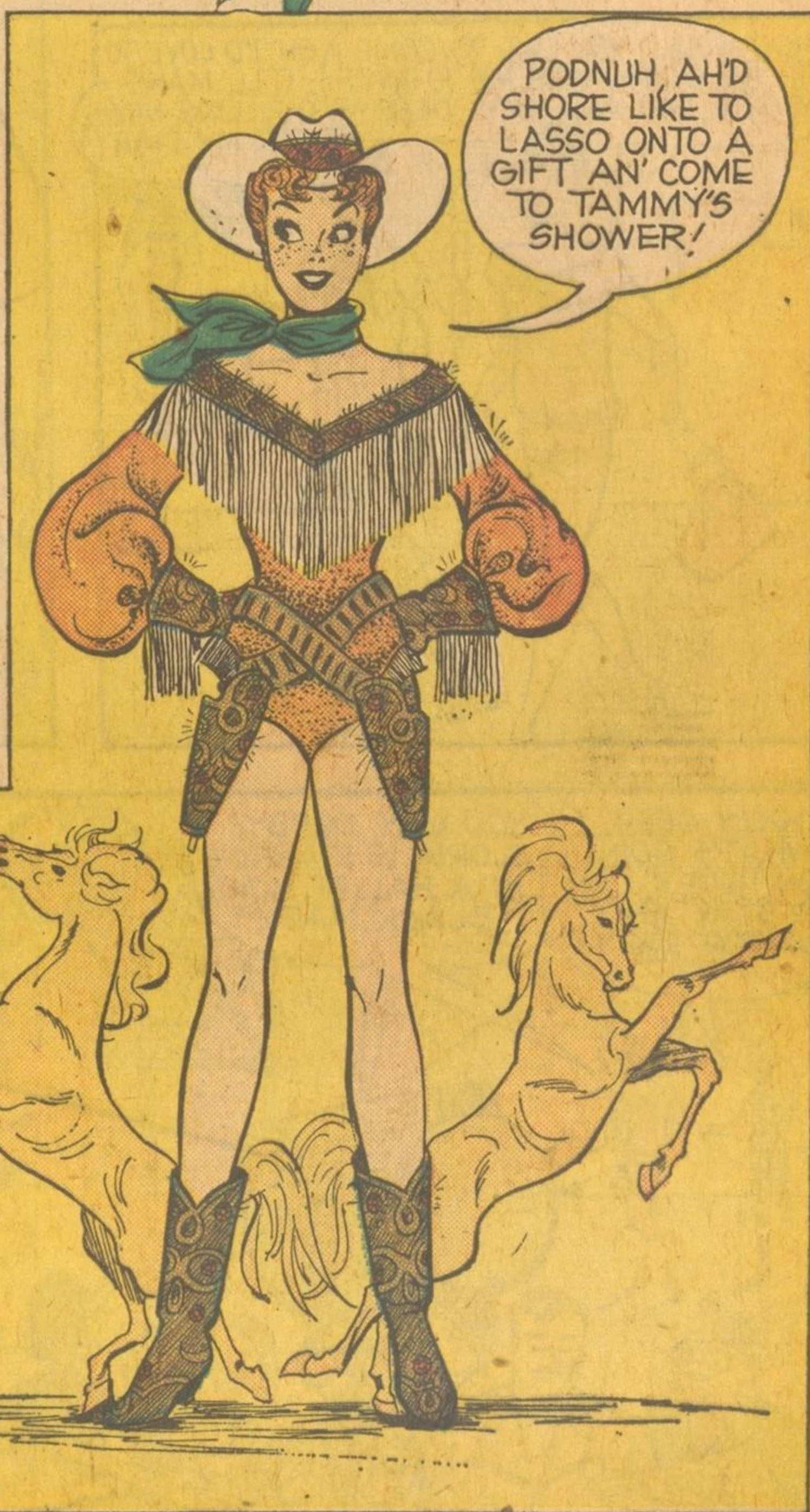


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ARCHIE COMICS ARE COMICAL COMICS









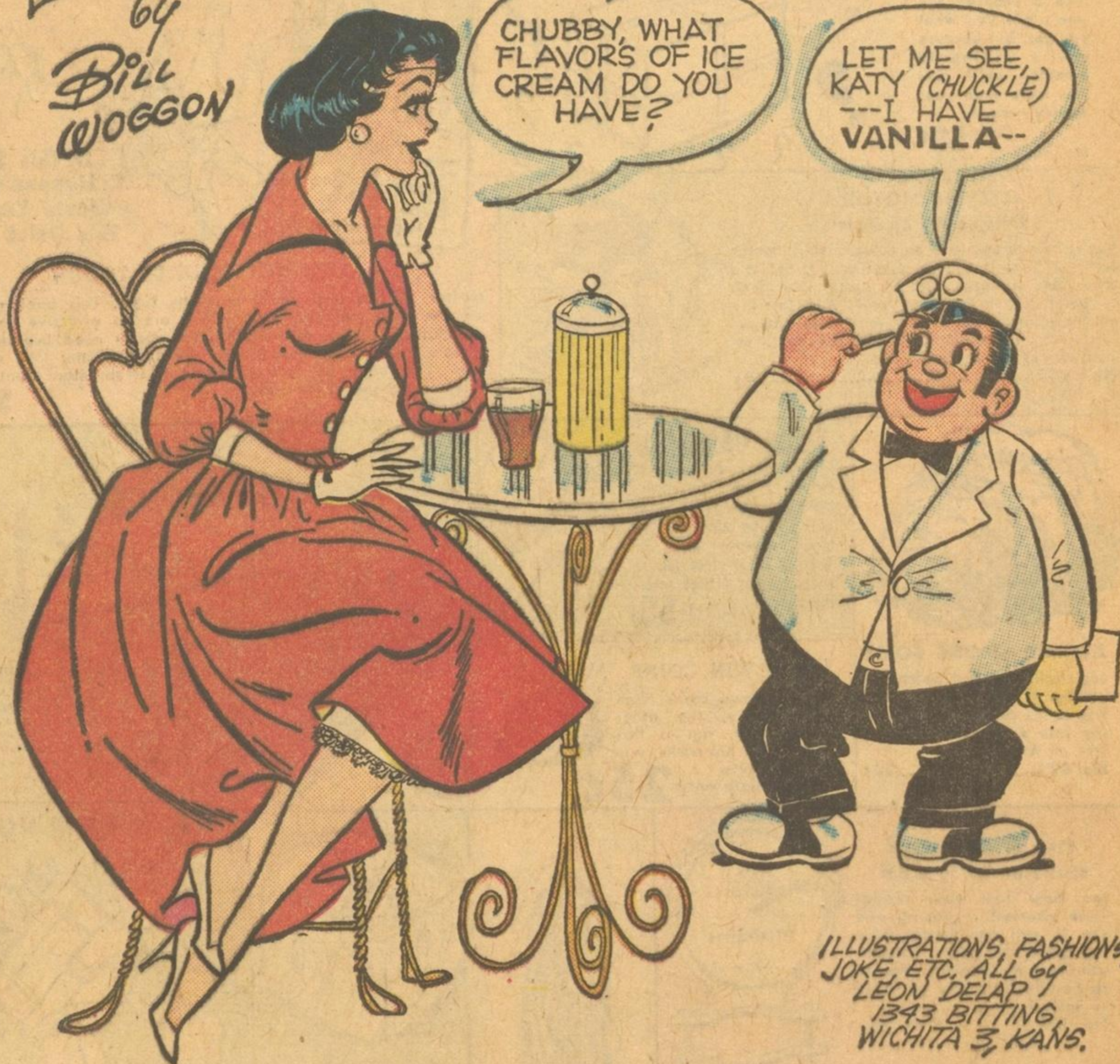


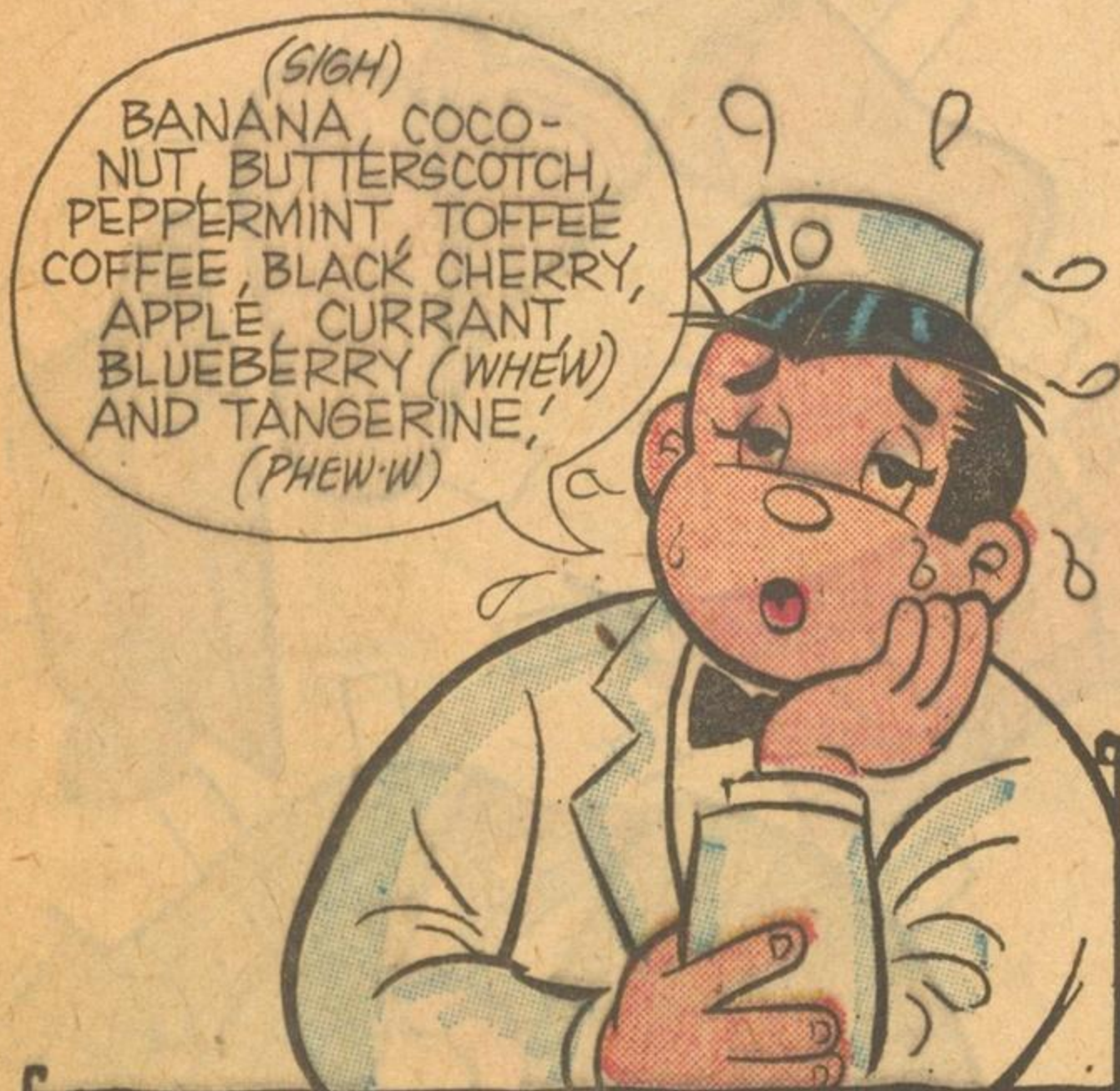
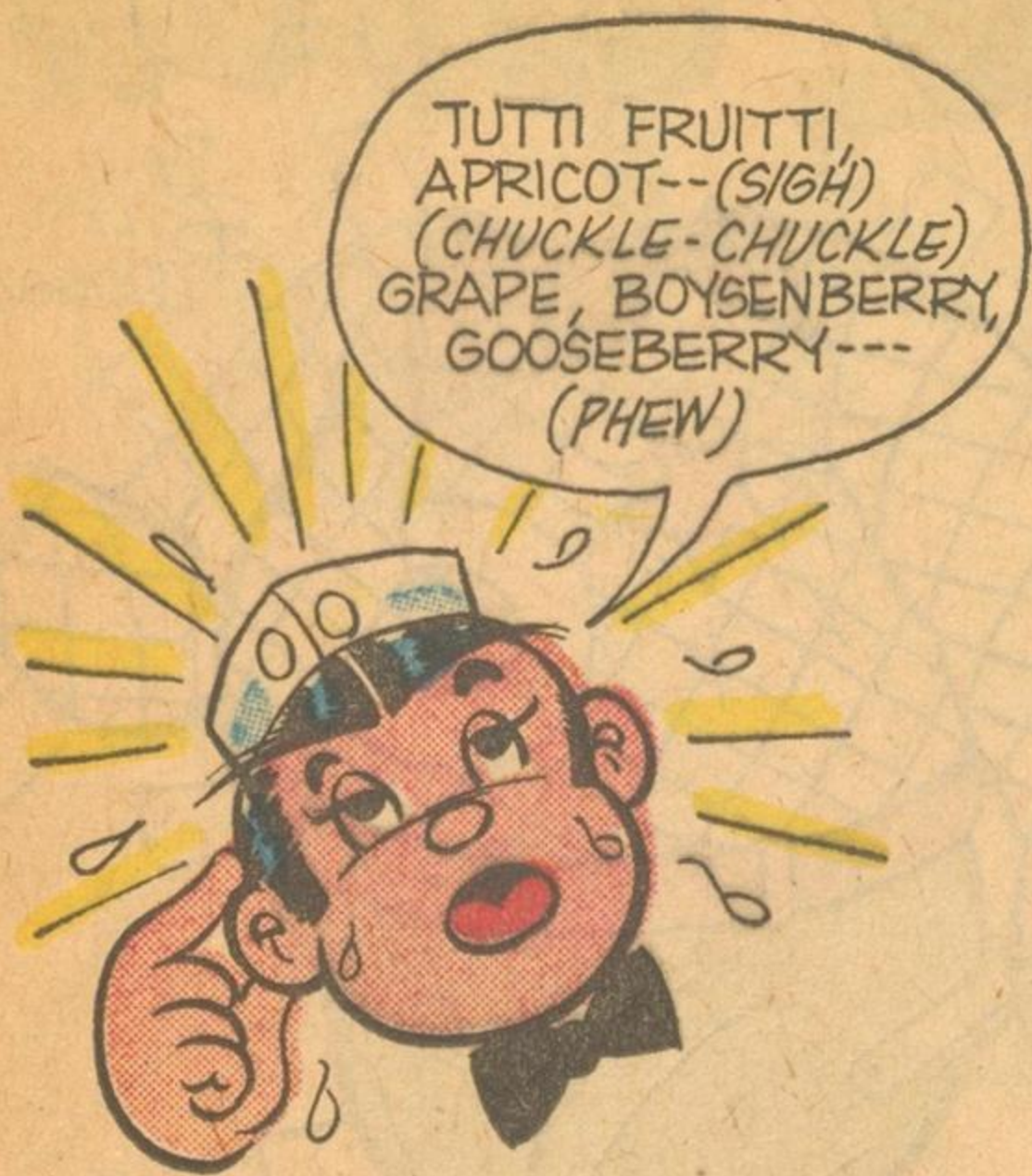
THANKS AGAIN TO BARBARA FOR ALL THE DESIGNS FOR KATY AND THE GANG IN THIS STORY!



KATY KEENE

by
Bill
WOGGON



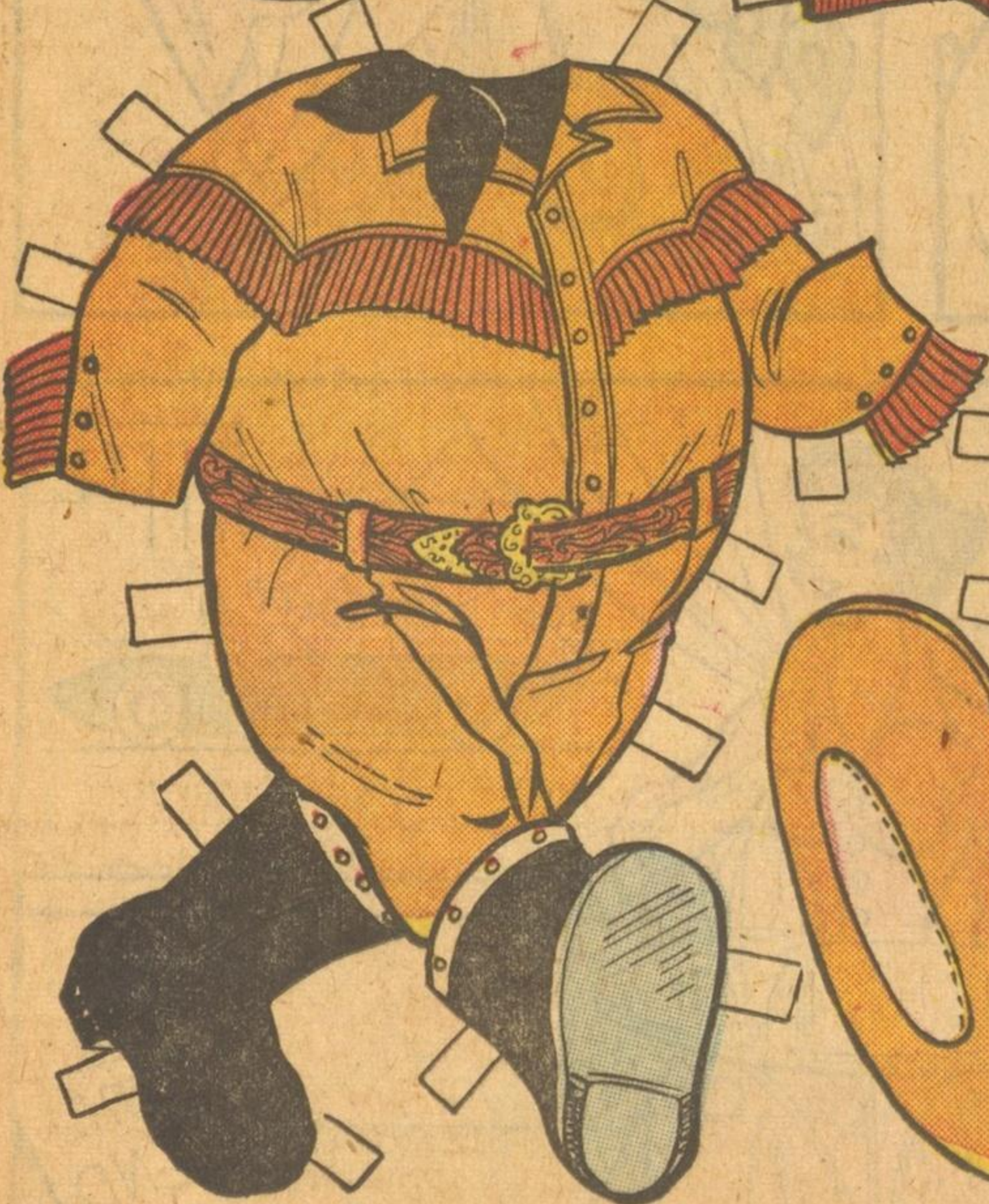
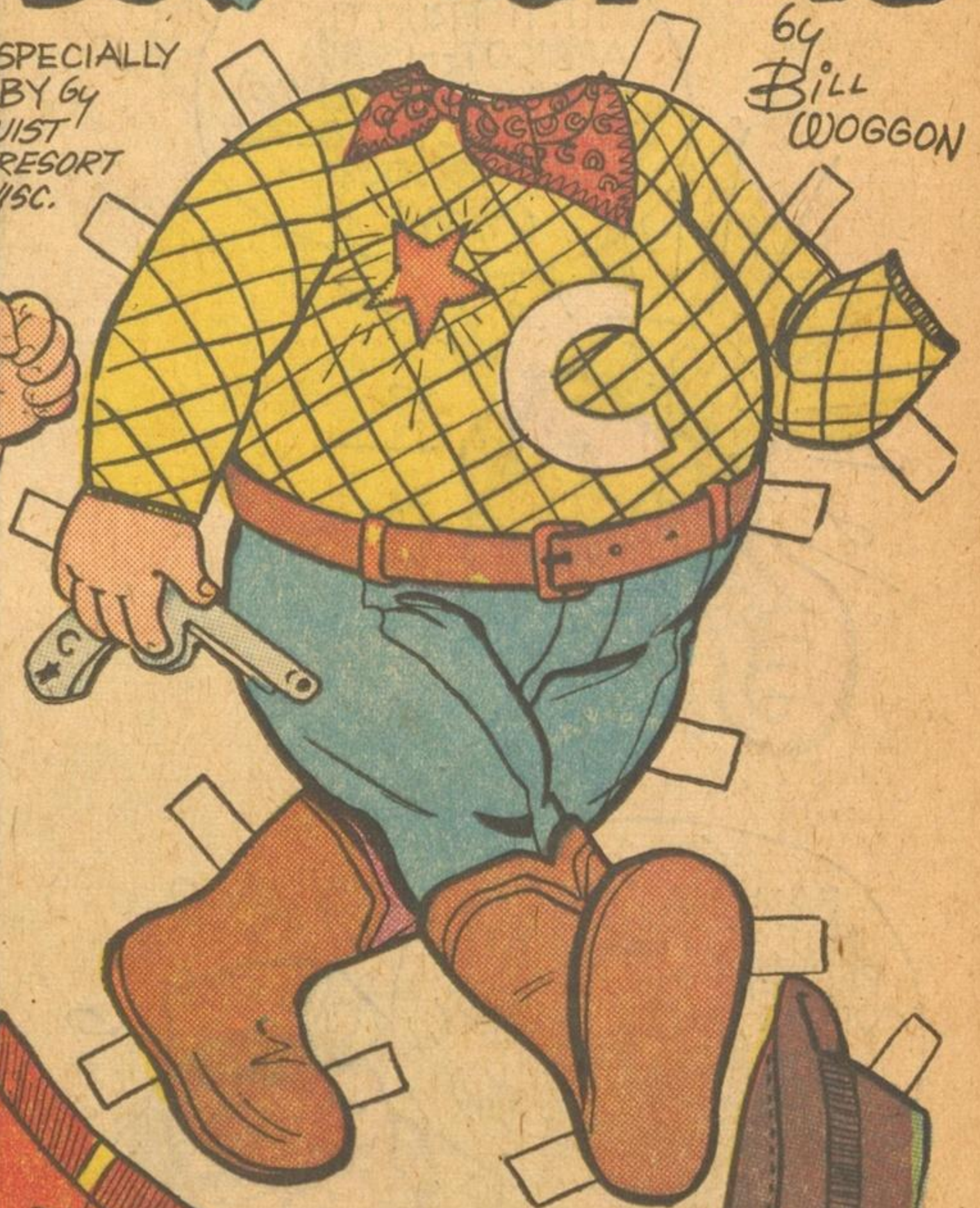


CHUBBY

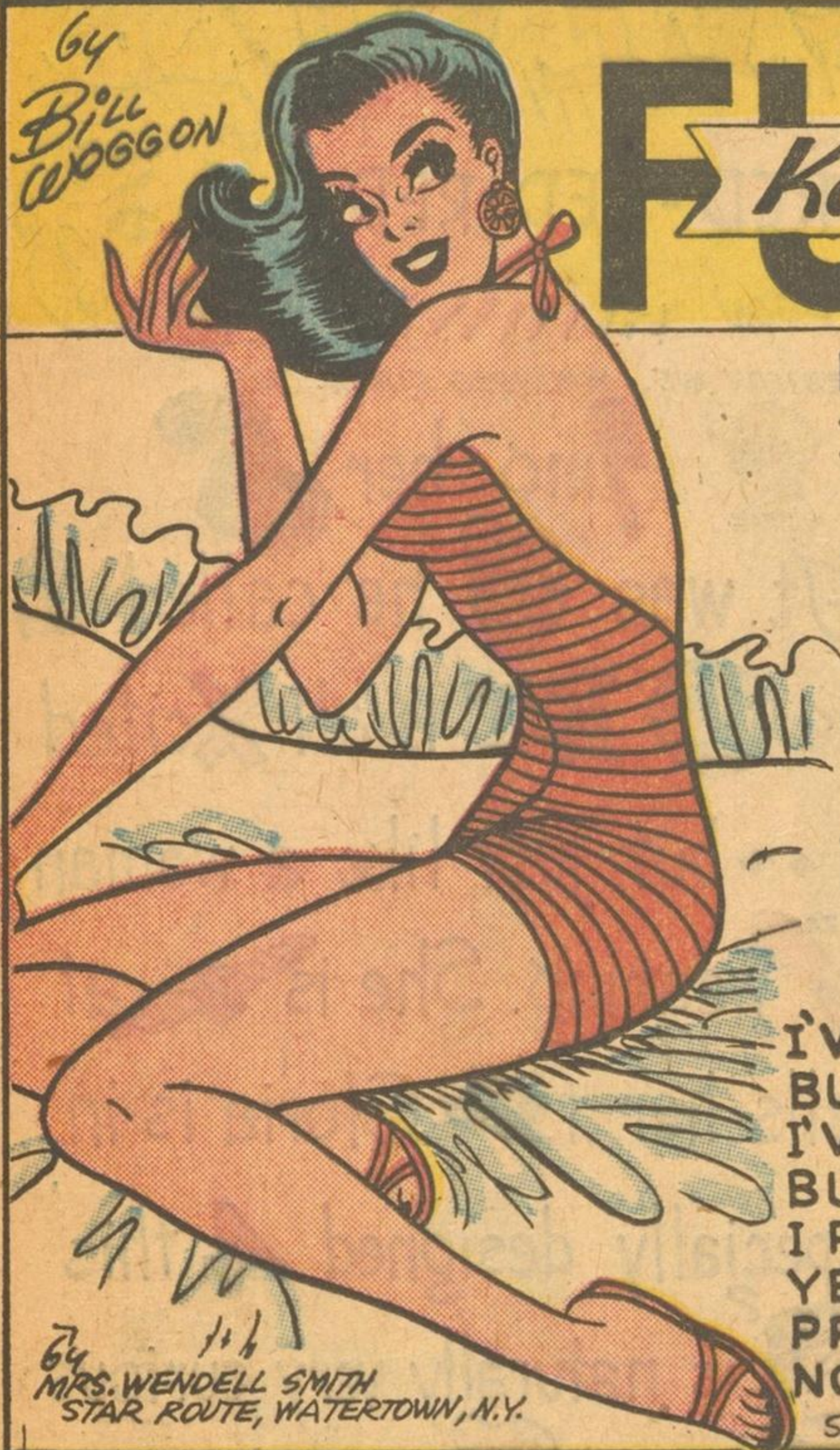
CUT-UPS

DESIGNED ESPECIALLY
FOR CHUBBY BY
JUNE WINQUIST
BIRCH LAKE RESORT
HARSHAW, WISC.

by
Bill
WOGGON



64
Bill Woggon



FUN PAGE

Katy Keene

FOUR BIRDS SPEAK WHAT THEY ARE:

1-IN MY NAME YOU WILL FIND SOMETHING TO SHOOT HIGH IN THE AIR.

2-IN MINE YOU WILL FIND SOMETHING IN WHICH TO STORE CORN.

3-IN MY NAME AN OBJECT WHICH WILL LOCK A DOOR.

4-IN MY NAME IT NAMES WHAT HUMPTY DUMPTY FELL OFF.

WHAT AM I?

I'VE A GREAT BIG MOUTH, BUT I NEVER EAT.

I'VE A LONG, LONG BED, BUT I NEVER REST.

I RUN ALL DAY, YET I HAVE NO FEET.

PRAY TELL ME MY NAME, NOW, WHO HAS GUESSED?

GEE! THESE CAME WAY FROM ENGLAND!



SENT IN BY DAWN CARTWRIGHT, 55 LYDIA RD. DEAL, KENT, ENGLAND

THE LAUGHABET EVERY FACE HAS A LETTER OF THE ALPHABET, FIND 'EM



Sent In by LAURA MCCOLLISTER (AGE 10) 540 OKAHTCHEE CR., FT. WALTON, FLA.

UNSCRAMBLE THESE FRIENDS OF KATY

- | | |
|----------|-----------|
| 1-SSI | 7-REORL |
| 2-DANRY | 8-IKLCU |
| 3-O.K. | 9-NYADN |
| 4-RILAGO | 10-MATMY |
| 5-BYHBCU | 11-BBEED |
| 6-YLRUC | 12-AEHTRB |

SENT IN BY
MARY JUSTEN
8834 KEATING
OAK LAWN 9,
S/IONITI
(AGE 13)

ANSWERS
BIRDS: 1-SPARROW
2-ROBIN 3-TURKEY 4-SWALLOW
WHAT AM I? - A RIVER
KATY'S FRIENDS 1-SIS 2-RANDY
3-K.O. 4-GLORIA 5-CHUBBY
6-CURLY 7-ERROL 8-LUCKY 9-DANNY
10-TAMMY 11-DEBBIE 12-BERTHA































KATY KEENE



in GLORIA TURNS RED-RED-RED

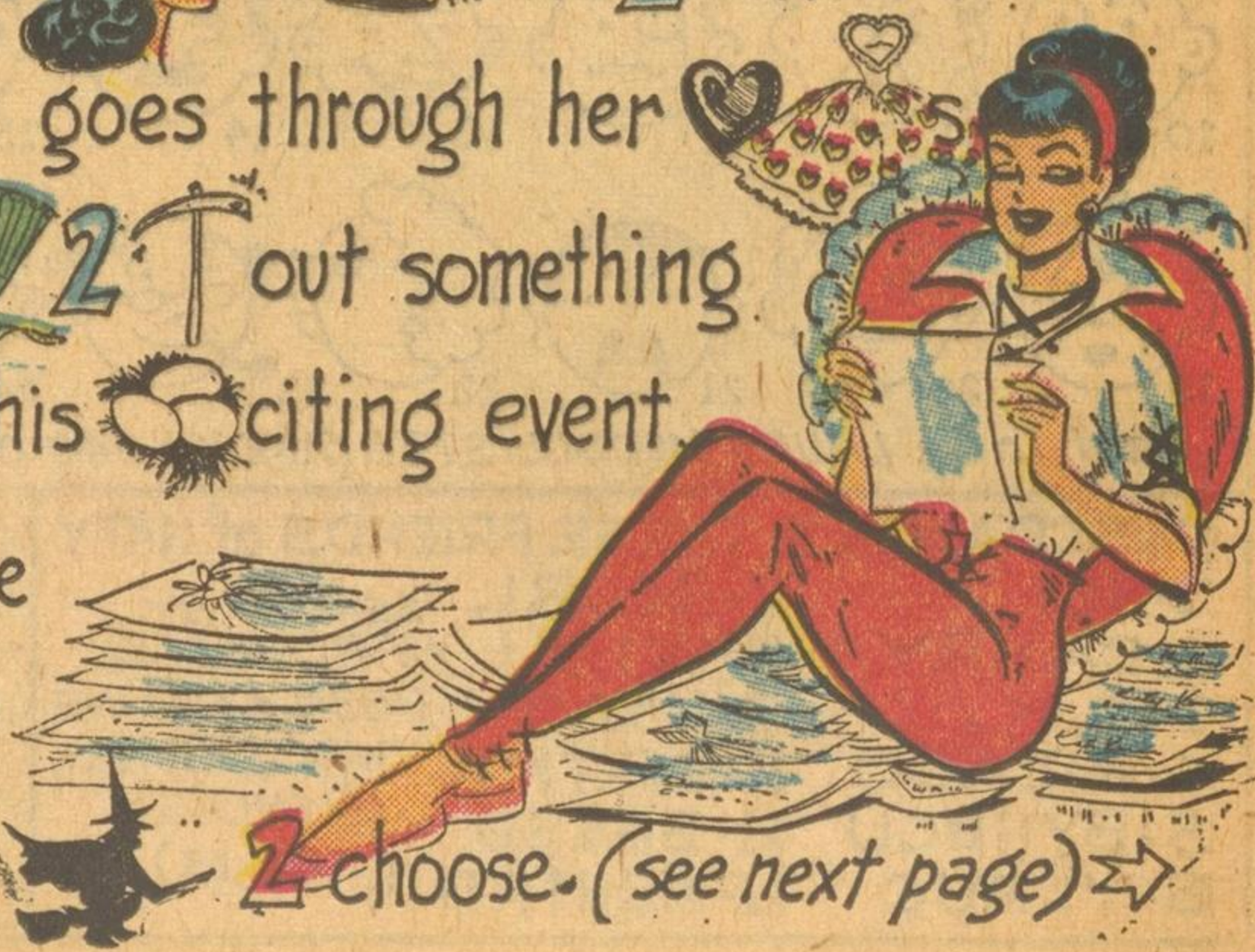
by BILL WOGGON

STORY SENT IN LEDNA SCHULTZ, 192 HARBISON AVE., WINNIPEG 5, MAN. CAN.

KT sat at her  1  ing her 
w  her  RANG It was  he called 2
invite  2 his  Valentine  KT is all Xcited
and  cepts Randy's invitation ~ but just like a woman
asks  w  will  wearing. She is  at
all surprised w  Randy tells her t  Gloria is in
 now having a  especially designed 4 this
great event. ?  is naturally very curious
as 2 what  is having designed.  says, "It is
really something special ~ the latest in Fashion!"  passes
and just like a woman   like 2 attract
at  ion too so she goes through her 
designed by her   2  out something
especially sweet 4 this  citing event.

It is so hard 2 decide
she has so many, many

 utiful Gowns from  2 choose. (see next page) ➔



SHALL I GO AS
"QUEEN OF HEARTS"?
---NO! IT'S NOT A
COSTUME BALL!

OR SHALL
IT BE A
SOPHISTICATED
GOWN?

by
JANE ROUSE,
1822 ALBANY AVE.,
WAYCROSS, GEORGIA.
and
CYNTHIA TYLER,
422 ESPANOLA,
PARCHMENT,
MICHIGAN.

LEON
DELAP
1343 BITTING,
WICHITA 3,
KANSAS.

by GAYLE McCLURE,
8097 CARNATION DR.,
BUENA PARK, CALIF.

HMMM!
THIS IS
TERRIBLY
SWEET!








BUT THIS IS
THE SWEETEST
AND MOST POPULAR
WITH MY FANS!

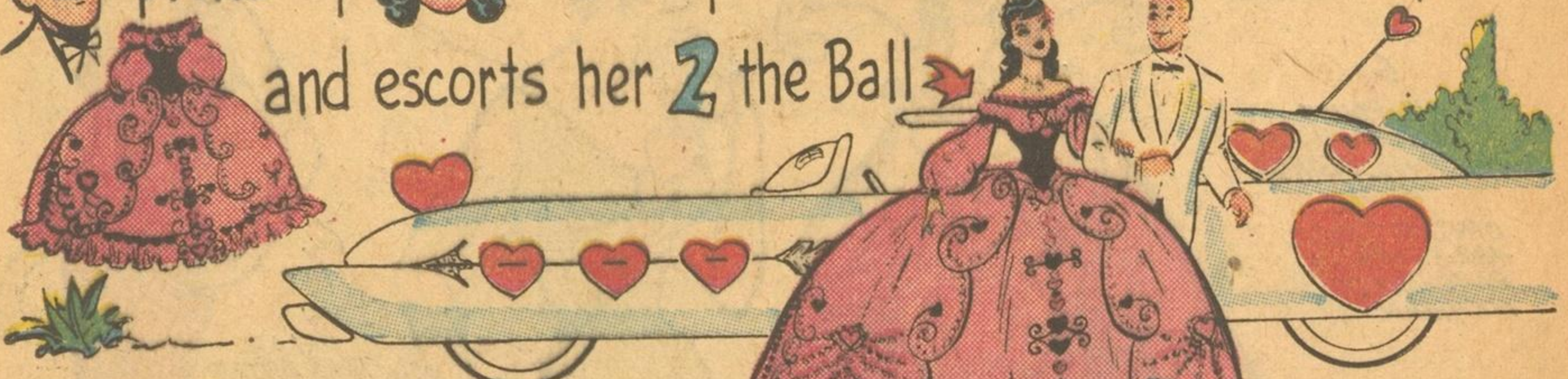
and
BOBBIE BAUER,
5446 VALLON ST.,
PHILADELPHIA 24,
PENNSYLVANIA.

by
KATHRYN KNIPPEL,
ROUTE 1, LAC DU FLAMBEAU,
WISCONSIN.



DESIGNED by MANY MANY
FANS - TOO NUMEROUS TO
GIVE ALL CREDIT!!!!


AND SO KATY HAS PICKED HER GOWN TO WEAR--NOW LET'S GO ON WITH OUR STORY →

And so  passes and the  of the  Valentine  is here.
 picks up  in his special built car for Katy's special
 and escorts her **2** the Ball 



SWEETHEART CAR by
 FRANKIE MENDOZA 160 NO. 7th ST.
 SAN JOSE CALIF

 is escorting  and she is about **2** make her typical
 Grandbilt entrance as they arrive!

Every **1**  GASPS Gloria wears
 Red Stockings with Red Hair dyed
2 match her gown the latest
 from Paris! She shoves **K.O.** into the
 background **2** be the center of attraction



But Wait!  steps on her train 

RIP goes her gown and it
 falls off leaving her standing
 there in just her short Red slip

She turns **REDDER** and **REDDER**
 until her face is as Red as her
 Hair, Slip and Hose! She **SHRIEKS** and runs up the stairs **2**



her room **KT** is the Belle of the  after all 

BUT GLORIA WAS STILL
 THE CENTER OF ATTRACTION **END**

STARS IN MORE
BALLET PIN-UPS
TO USE IN
YOUR STORIES

64
Bill
WOGGON

LETTERING &
PIN-UP 64
CAROLYN BUTLER
7115 RIDGEWOOD
CHEVY CHASE 16,
MARYLAND.



64
JEAN CASPER,
10529 HARVEST AVE.
NORWALK, CALIF.



64
LYNNE ZAZZAR,
177 MELBOURNE AVE.
MONTREAL, QUE. CANADA

MORE FUN! MORE KATY PIN-UPS in KATY'S New GIANT PIN-UP PARADE! LOOK FOR IT ON NEWS STANDS!

KATY EVEN

by
Bill
Woggon

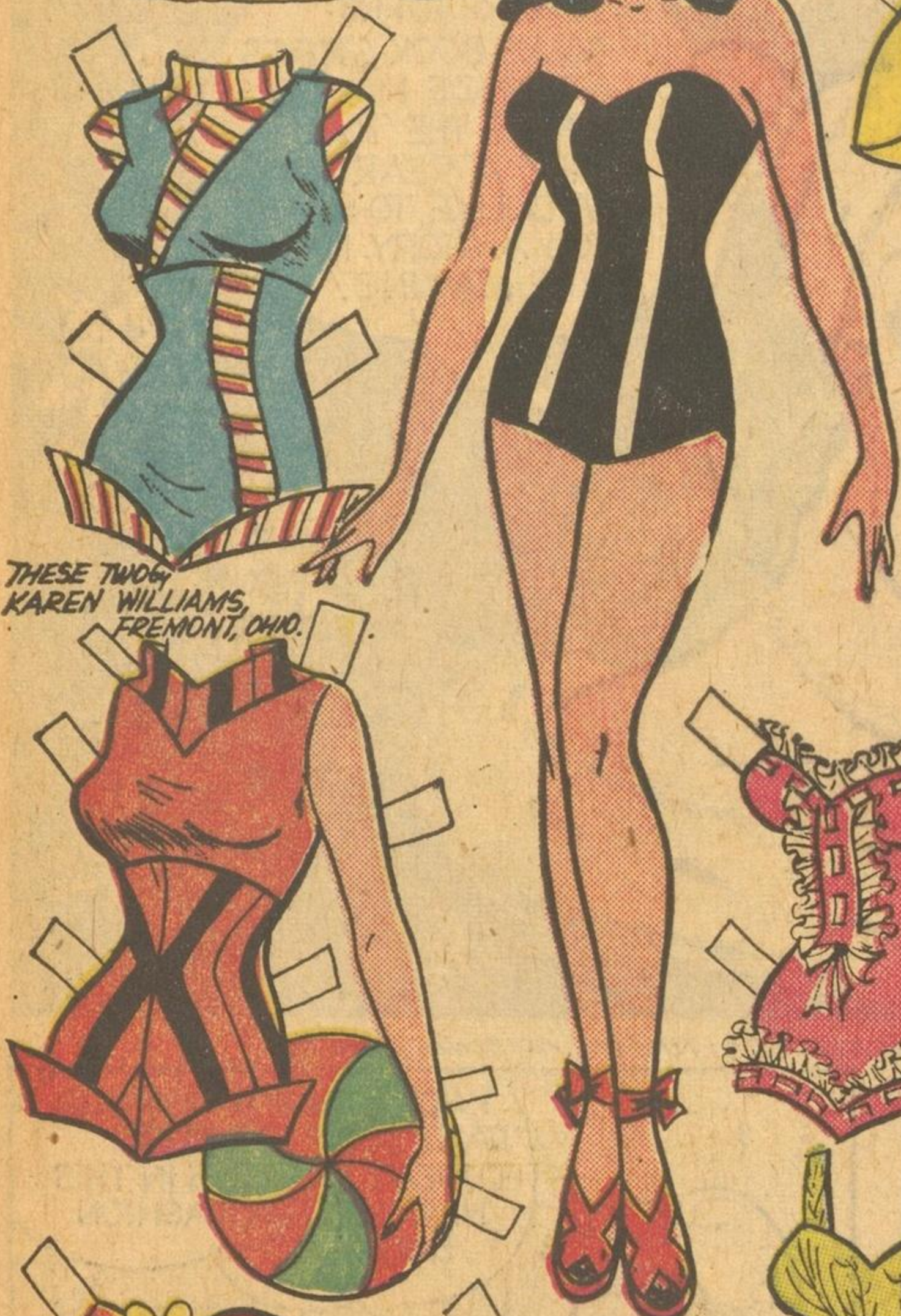


DEAR READERS:
COMIC BOOK STORIES
ARE MADE MONTHS
BEFORE THE TIME
THEY APPEAR SO
WE'D LIKE TO SHOW
YOU A STORY IN
THE MAKING!

KATY'S FASHION + POSE ABOVE BY PRISCILLA LOPEZ, 896 W. ALAMEDA, TUCSON, ARIZONA. (AGE 12)



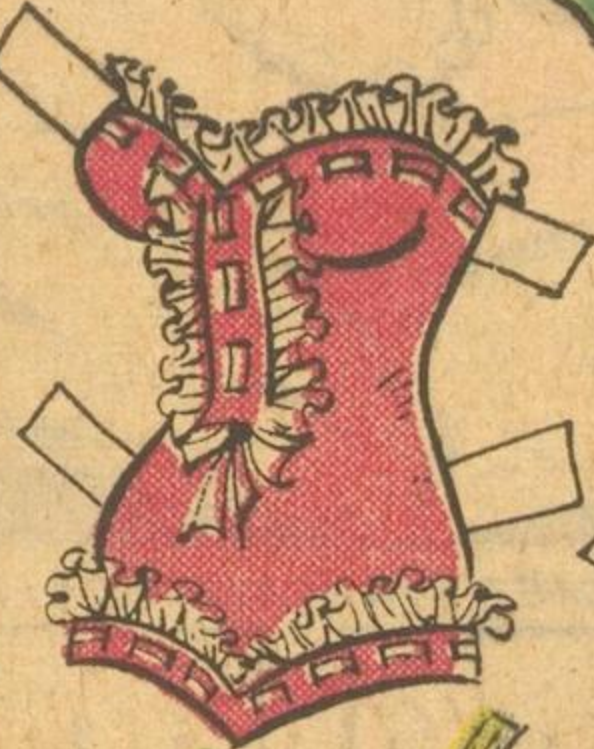
THIS IS A SWELL IDEA--
--AND WHEN I GET THROUGH
POSING I'M GOING TO
TAKE A **COOL** DIP IN
THE BLUE PACIFIC!



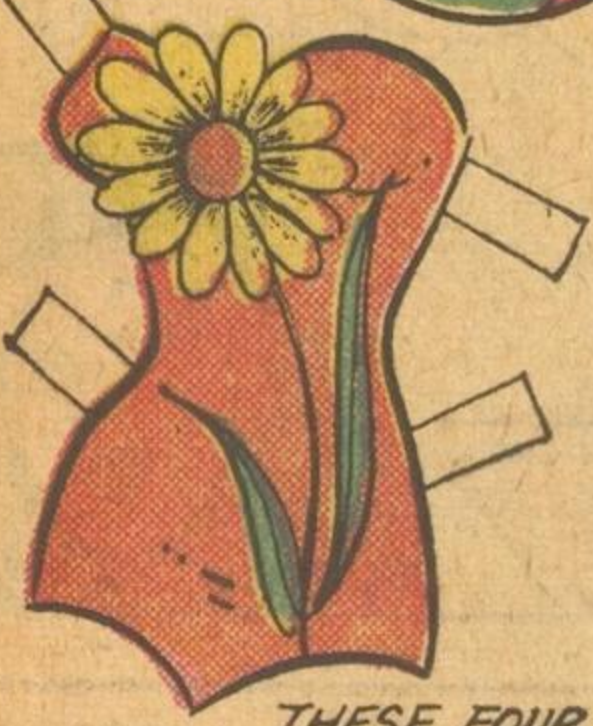
THESE TWO by
KAREN WILLIAMS,
FREMONT, OHIO.



THIS GROUP OF FIVE SWIM SUITS by
MARY JANE HESS, RT. 1, SEYMOUR, IOWA
(AGE 20)



THIS GROUP OF FIVE by
MARGARET WILMOTH,
667 FRANKLIN ST.,
HAMILTON, OHIO.
(AGE 14)



THESE FOUR by
LINDA MASSEY, 136 PARKVIEW TERRACE
LINCROFT, N.J.



SEE NEXT PAGE FOR
FASHION FUN ➡



FOLLOW THE DOTS AND DESIGN YOUR OWN WINTER FASHIONS FOR KATY!
THEN COLOR THEM AND FIT
THEM ON THE KATY PIN-UP
ON PRECEDING PAGE

LOADS OF FUN FOR
LONG WINTER DAYS!

FOLLOW THE DOTS AND
DESIGN YOUR OWN FUR
TRIMMED SUIT FOR
KATY HERE →

DESIGN YOUR OWN SKI-JACKET AND PANTS
FOR KATY!

WRITE TO YOUR PEN-PALS ON A

KATY KEENE NOTE PAD

HERE'S HOW
TO GET ONE!
CLIP COUPON!
MAIL IT WITH 25¢
(35¢ IN CANADA)



DEAR JOE:
I SURE LOVE MY
KATY KEENE
NOTE PAD!

WITH THIS
PIN-UP ON
THE COVER

KATY KEENE at WOGGON WHEELS RANCH
SANTA BARBARA, CALIFORNIA

DEAR KATY: ENCLOSED IS MY 25¢ (35¢ IN CANADA) PLEASE
SEND ME THE KATY KEENE NOTE PAD!

NAME _____
(PRINT CLEARLY)

ADDRESS _____

CITY _____ ZONE _____ STATE _____



Sincerely Yours
Katy Keene
and
Bill Woggon

SAVE THIS PIN-UP OF KATY FOR YOUR COLLECTION

KATY KEENE

in Story of the Ballet

by
Bill Woggon



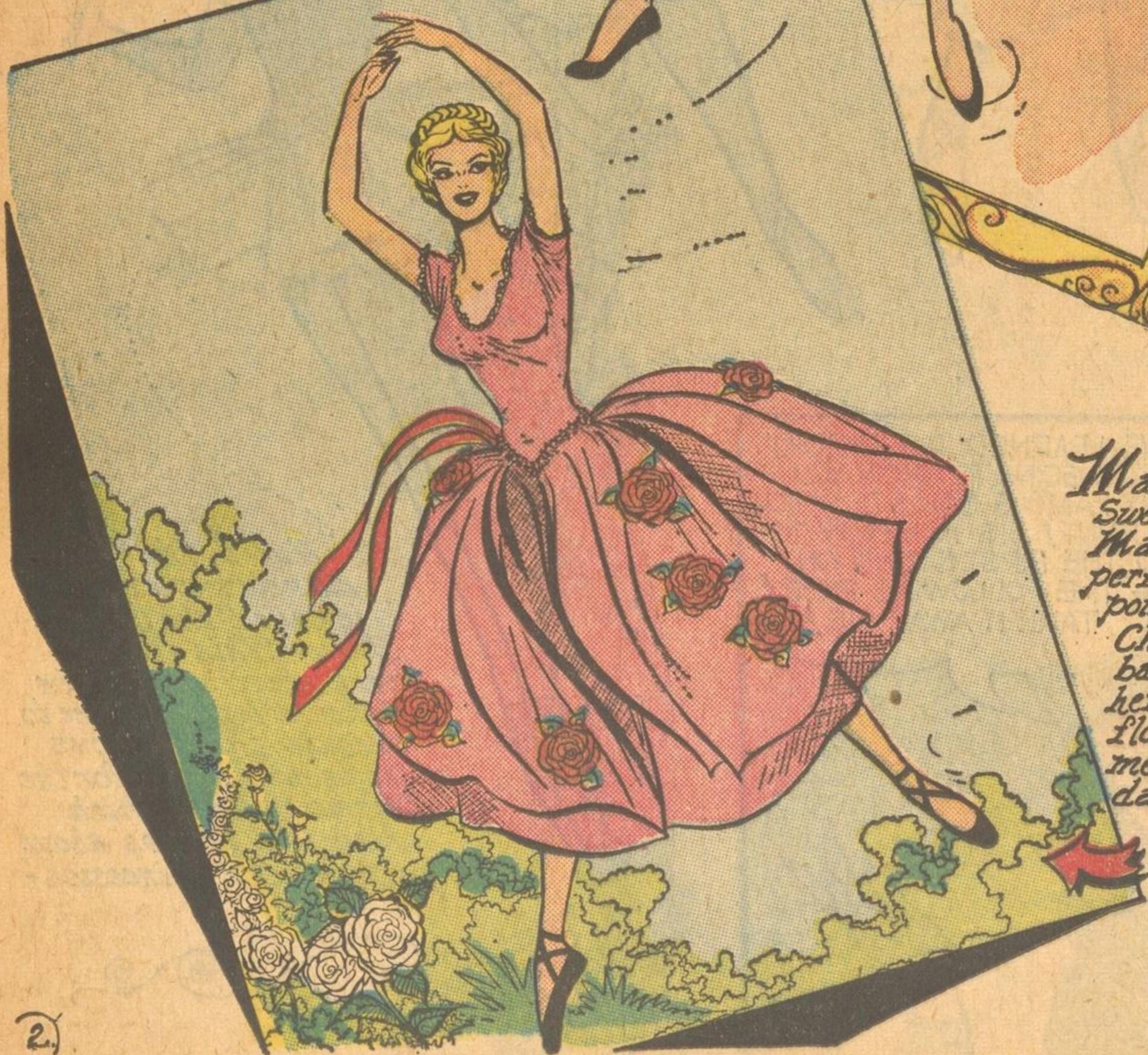
WE ARE
FEATURING THIS
STORY, ESPECIALLY
DESIGNED FOR OUR
READERS WHO ARE INTERESTED
IN THE BALLET! THE DIALOGUE,
COSTUMES, AND POSES WERE
SENT IN BY OUR STAR
DESIGNER JACK
EVANS!



Many of you may be surprised to know that the first ballet performances were done only by men, in Italy, 400 years ago. Soon ballet dancing spread into France, where at last, women were allowed to dance. Their bulky, floor length hoop-skirts and high heeled slippers made it difficult for them to move, so the dancing still remained prim and sedate + + + + +



Marie Camargo a French girl, dared to cut a few inches from her skirt, and removed the heels from her slippers. This showed her lovely ankles and gave her more freedom to dance swiftly. Marie was copied by many, many dancers, and soon new ballet steps began + + + +



Many years later a Swedish miss called Marie Taglioni perfected dancing on the points of her toes. Choreographers created ballets especially for her... fantasies about flowers dancing in the meadows, or sylphs dancing in the glades.

The costume of a ballerina is called a 'TUTU'. It is a graceful, long, bell-shaped tulle skirt, usually white.

But through the ages, ballet steps became more and more difficult, so the tutu was cut...

*Shorter
and
Shorter...*



NOW THAT YOU'VE LEARNED THE HISTORY OF THE BALLET, WE'RE GOING TO SHOW YOU SCENES FROM MANY FAMOUS BALLETS, WHICH YOU CAN COLOR OR PAINT! SIS IS READY TO INTRODUCE YOU TO THE FIRST SCENE ON THE FOLLOWING PAGE! TAKE IT AWAY, SIS!



Until the dancers wore what is called the Classic Tutu. This tutu is very short so that the dancers' legs are free to execute the vigorous leaps and turns for the Classic Ballets, which often told stories about princes and princesses.



OKAY, KATY! OUR FIRST
SCENE IS FROM THE BALLET
"LES SYLPHIDES" THE STORY IS
ABOUT A YOUNG SCOTSMAN
SUPPOSED TO MARRY A
LASSIE FROM THE NEIGH-
BORING GLEN-----

---BUT ON THE EVE OF
THEIR MARRIAGE HE FALLS
IN LOVE WITH THE LOVELY
AIR SPIRIT! AND IN OUR
NEXT SCENE KATY IS
DANCING FOR YOU IN A
MODERN BALLET
"THE FALL RIVER
LEGEND"

AND NOW WE FIND THIS
STORY WITH ONE OF JACK
EVAN'S FAVORITES! A SCENE
FROM THE EVER POPULAR
"RED SHOES"

WAIT! WAIT!
SOMETHING NEW
JUST CAME IN FROM OUR
STAR OF THIS FASHION BOOK
JACK EVANS--HMMM!
THIS IS MOST
INTERESTING!

LOOK ON
NEXT PAGE,
FANS!

The
END



THIS ENTIRE PAGE
FASHIONS, HAIR-DO, ETC.
ALL BY JACK EVANS

VERY WELL, SIS! THIS IS A PHOTO
OF HIS COUSIN *VELMA CANTERBURY!
HE SAYS HIS PHOTOS OF HER INSPIRE NEW
PIN-UPS AND DESIGNS FOR ME! LOOK! SEE
HOW JACK TRANSFORMED VELMA'S PHOTO
INTO A CUTE OUTFIT FOR ME!

*VELMA LIVES AT 10710 WINNER RD.
INDEPENDENCE, MISSOURI--SHE LOVES
TO DANCE AND MODELS FOR A HOBBY



JACK HAS TAKEN HUNDREDS OF PHOTOS OF VELMA
--SHE'S SIXTEEN, VERY PRETTY AS YOU CAN SEE,
AND HAS A WONDERFUL PERSONALITY!

WE KNEW YOU'D BE INTERESTED IN SEEING
HOW JACK WORKS! GOSH! KATY COULD FILL
A GIANT BOOK WITH HIS DESIGNS! WE
CAN'T POSSIBLY USE THEM ALL!

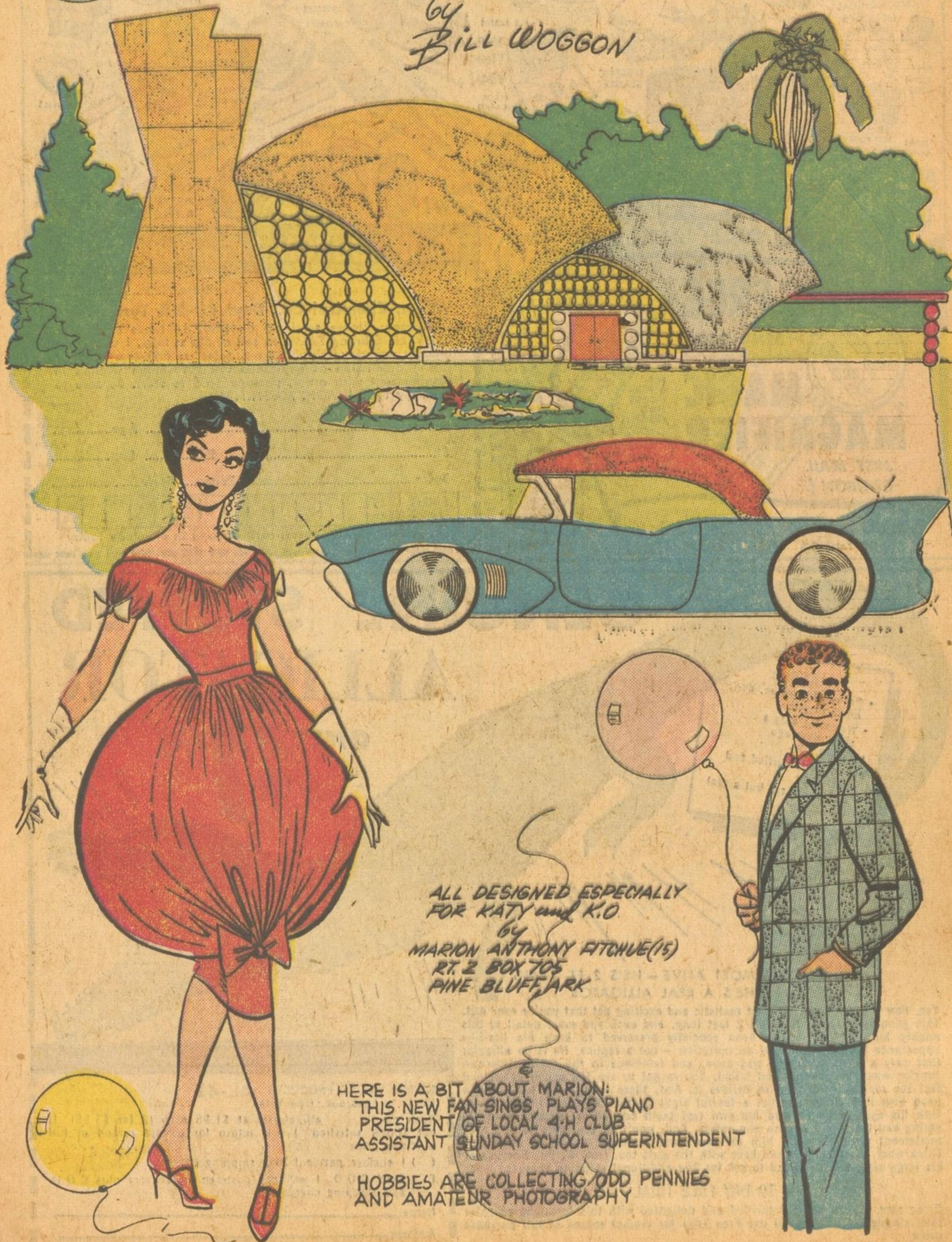
The
END

THANKS AGAIN, JACK BILL WOGGON

KATY in BALLOON FASHION

WITH BALLOON HOUSE and BALLOON CAR TO MATCH

by
Bill WOGGON



ALL DESIGNED ESPECIALLY
FOR KATY and K.O.

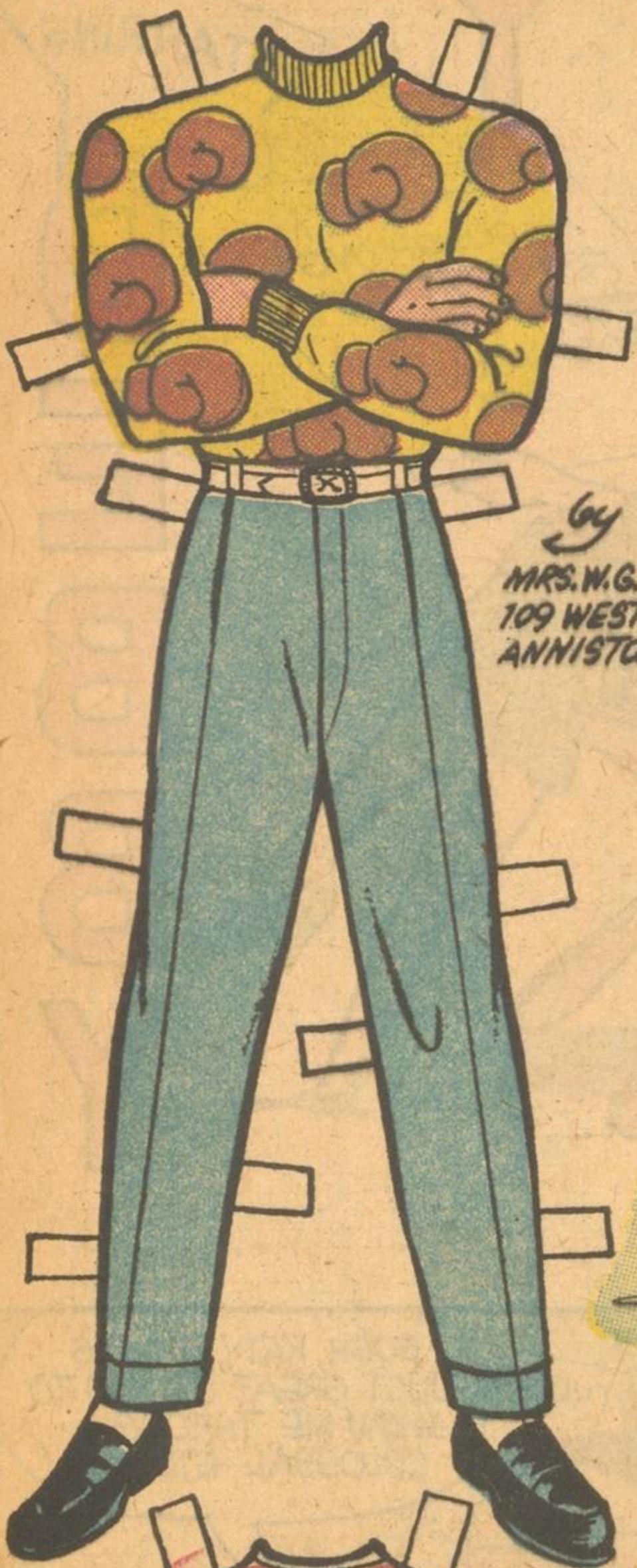
by
MARION ANTHONY FITCHUE (15)
RT. 2 BOX 705
PINE BLUFF, ARK

HERE IS A BIT ABOUT MARION:
THIS NEW FAN SINGS, PLAYS PIANO
PRESIDENT OF LOCAL 4-H CLUB
ASSISTANT SUNDAY SCHOOL SUPERINTENDENT

HOBBIES ARE COLLECTING ODD PENNIES
AND AMATEUR PHOTOGRAPHY

K.O. KELLY

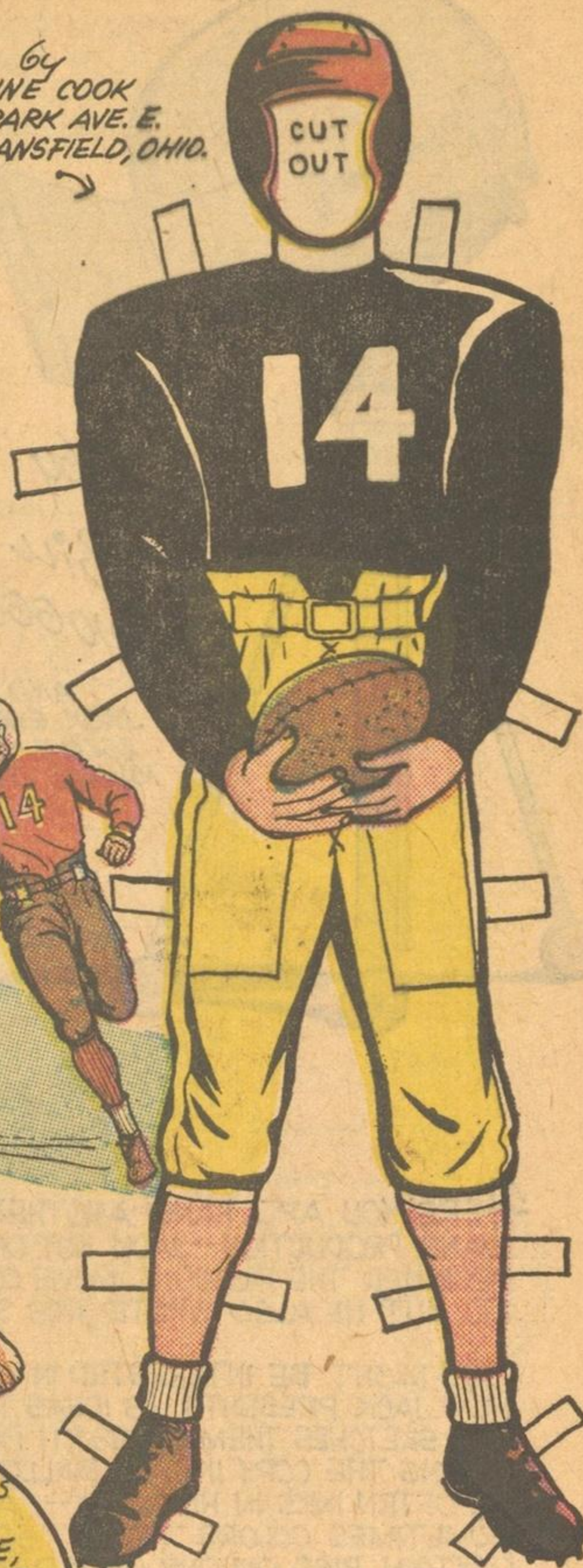
FASHIONS



by
MRS. W.G. LAWLEY,
109 WEST 17th
ANNISTON, ALA.



by
DIANNE COOK
369 PARK AVE. E.
MANSFIELD, OHIO.



TO KATY KEENE
WOGGON WHEELS RANCH
SANTA BARBARA, CALIF.

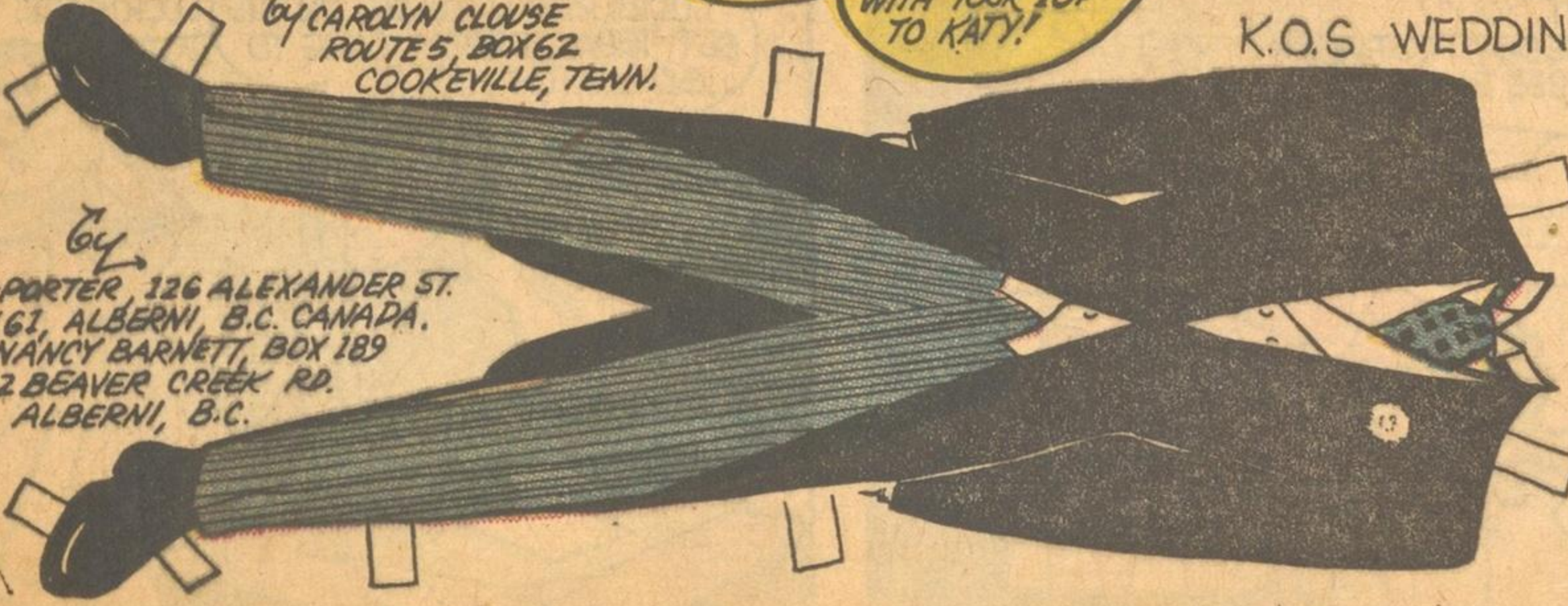
CUT OUT THIS
BOXING GLOVE OF K.O.'S
---FOLD A DIME INSIDE---
NOW MAIL IT TO KATY KEENE,
(ADDRESS HERE), WITH YOUR
NAME + ADDRESS! KATY WILL
SEND YOU A PIN-UP + CUT OUT SET
OF **K.O. KELLY!**
No. 4 SO SNIP OUT THE
GLOVE, + MAIL NOW
WITH YOUR 10¢
TO KATY!

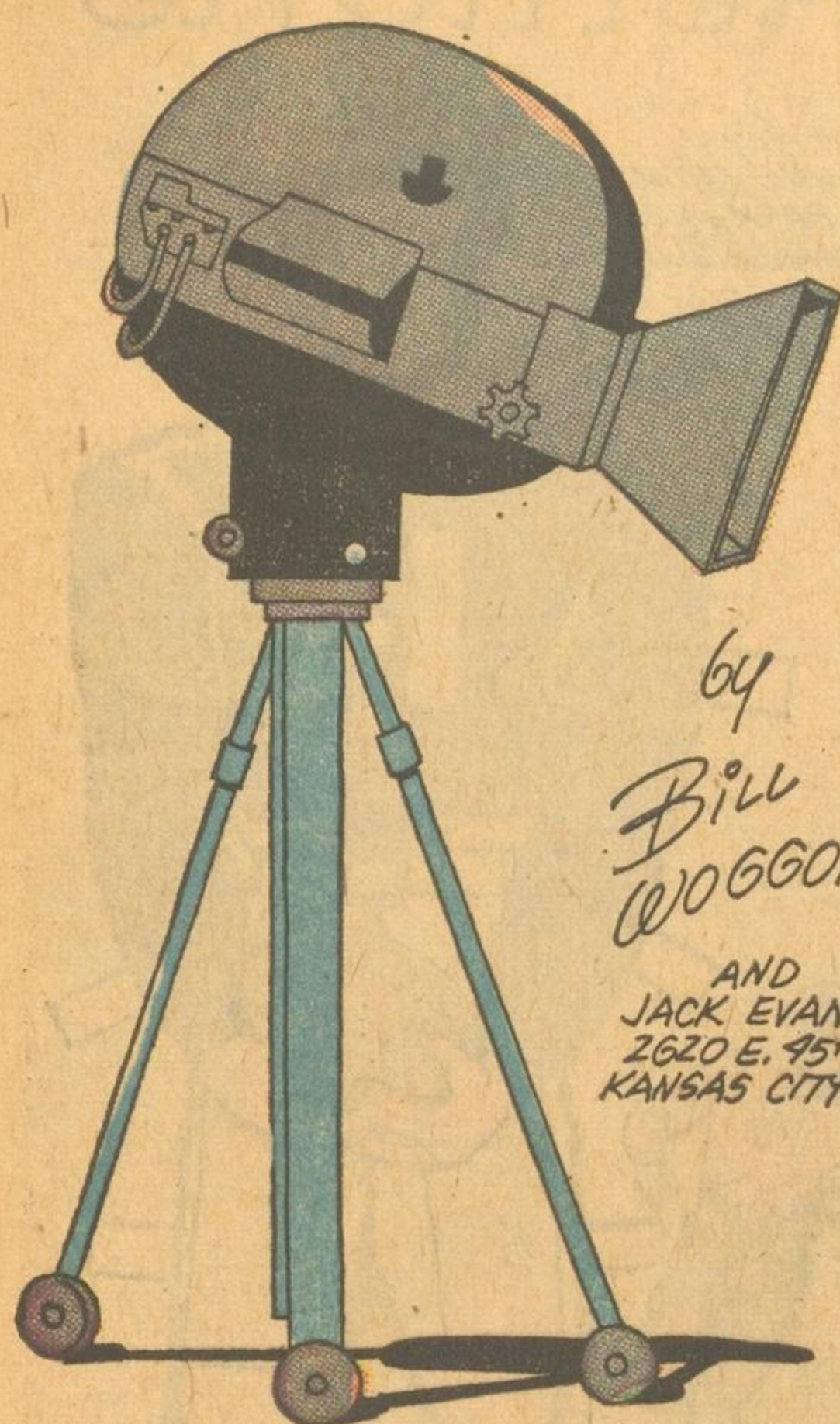
by CAROLYN CLOUSE
ROUTE 5, BOX 62
COOKEVILLE, TENN.



K.O.'S WEDDING SUIT

by
PAT PORTER, 126 ALEXANDER ST.
BOX 61, ALBERNI, B.C. CANADA.
+ NANCY BARNETT, BOX 189
312 BEAVER CREEK RD.
ALBERNI, B.C.





KATY

STARRING

DEBBY

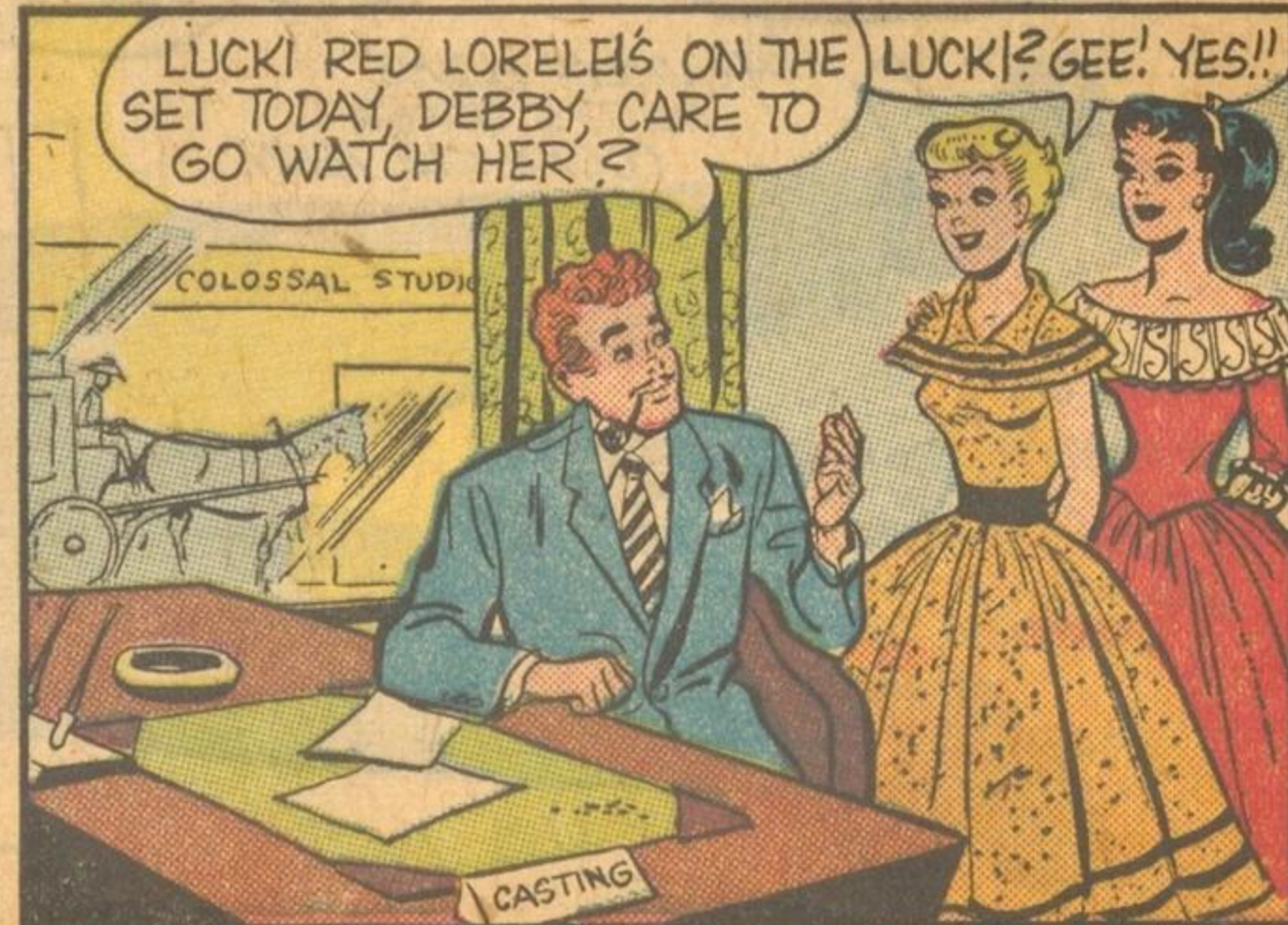
by
Bill
WOGGON

AND
JACK EVANS
2620 E. 95TH ST. NO.
KANSAS CITY NO. 16, MO.



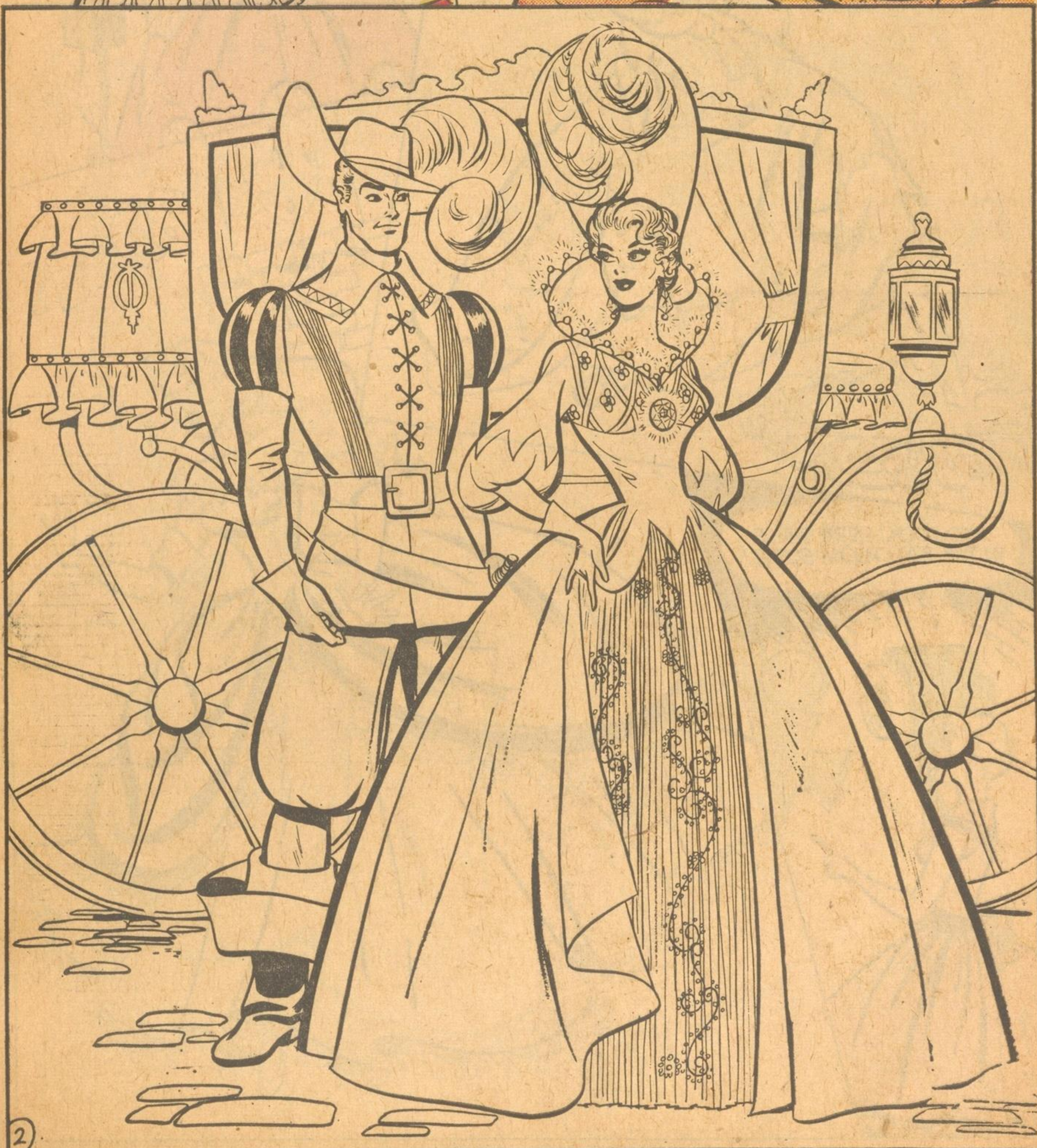
HERE YOU ARE, FANS, ANOTHER JACK EVANS PRODUCTION--JACK NOT ONLY DESIGNED THE FASHIONS, MOVIE COSTUMES, ETC. BUT HE ALSO WROTE THIS STORY!

YOU MIGHT BE INTERESTED IN KNOWING HOW JACK PRESENTS HIS IDEAS TO KATY! HE SKETCHES THEM ON 8 1/2 X 11 PAPER, TYPING THE COPY IN THE BALLOONS-- HE OFTEN INKS IN HIS WORK--- AND SOMETIMES COLORS THEM! SO THE CURTAIN RISE ON OUR JACK EVANS STORY!



HERE'S LUCKY RED
ON THE SET-- SHE'S
STARRING IN A MOVIE
ABOUT THE DAYS OF OLD!

(SIGH)
ISN'T SHE LOVELY?
I'LL BET YOUR FANS
WILL ENJOY **THIS**
PAGE TO **COLOR!**



HERE'S GLORIA GRANDBILT
IN COSTUME FOR COLOSSAL'S
VERSION OF
"CINDERELLA"
FOR YOU TO COLOR!



BONG!

AND LOOK! HERE SHE IS
IN THE BALLROOM SCENE!





LATER

THAT'S THE SURPRISE DEBBY! A LOVELY STUDIO GOWN JUST FOR YOU! OUR FANS CAN FOLLOW THE DOTS THEN DESIGN AND COLOR IT!

GOLLY GEE! THANKS SO MUCH, KATY! HMMM? WHAT WILL IT BE? A FORMAL FOR A PROM? A GOWN FOR BRIDESMAID? A SOUTHERN BELLE? HMMM? I'LL LET OUR FANS DECIDE!



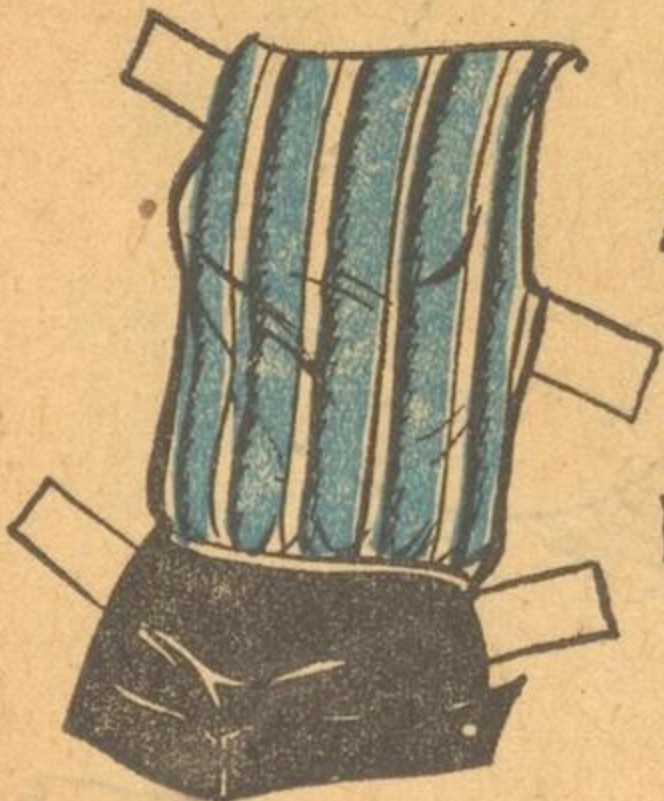
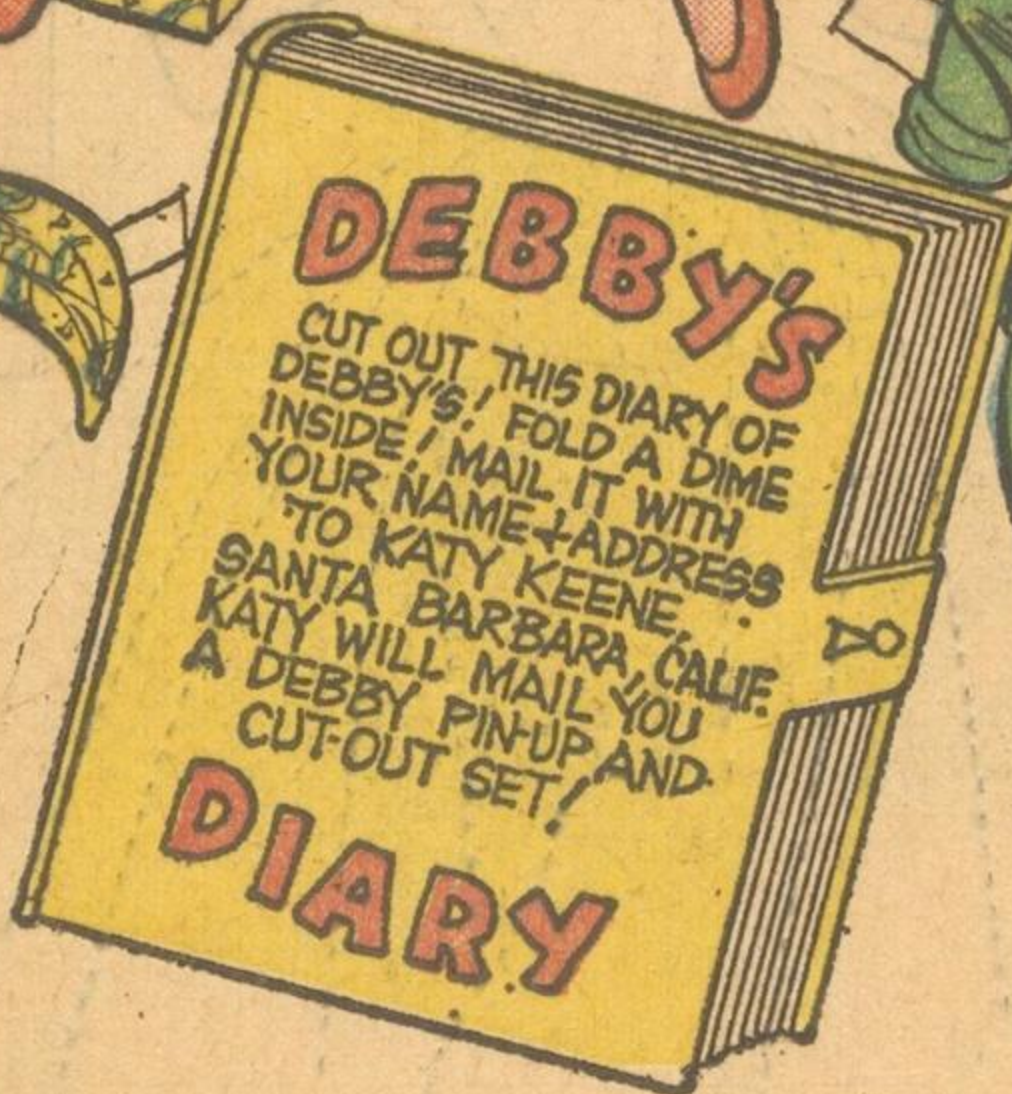
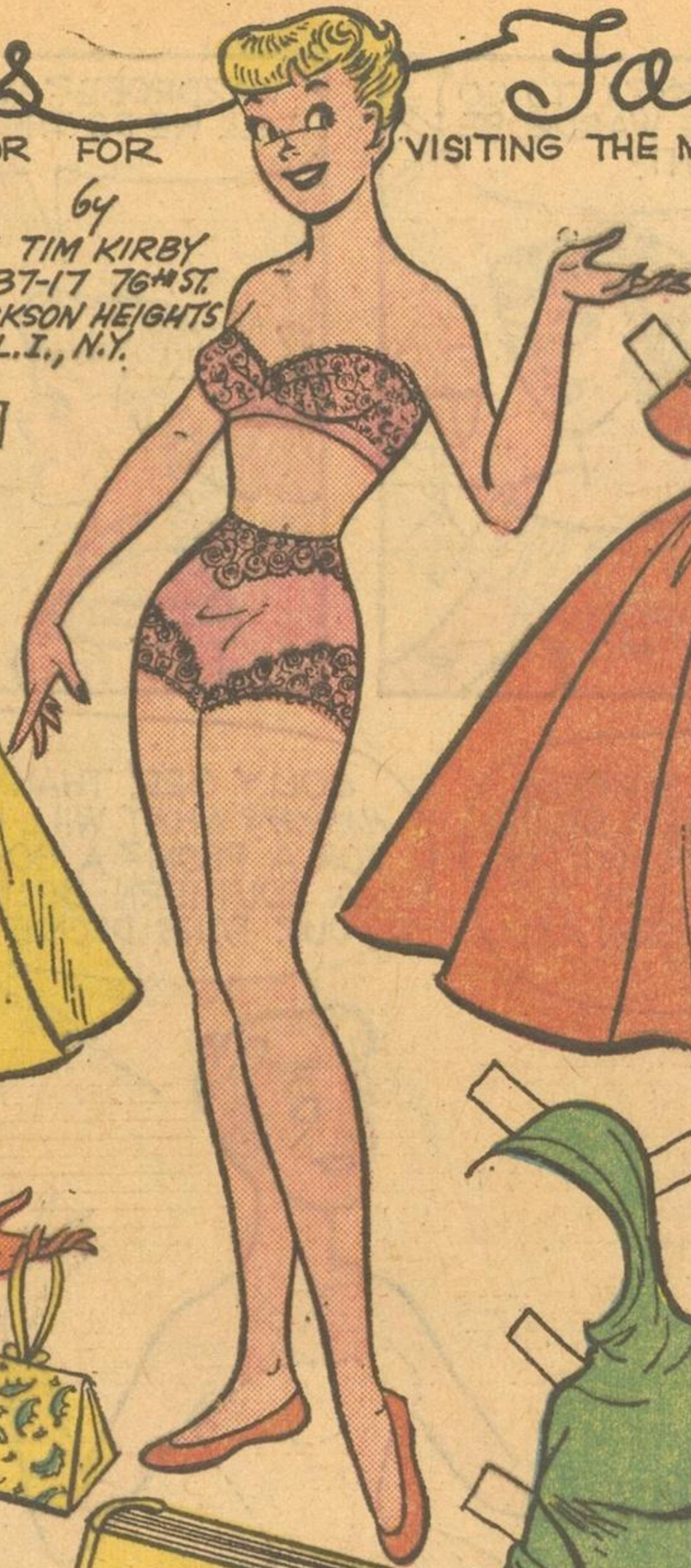
Debby's Fashions

FOR PLAY

OR FOR

VISITING THE MOVIE SET WITH KATY!

by
TIM KIRBY
37-17 76th ST.
JACKSON HEIGHTS
L.I., N.Y.



ARCHIE COMICS ARE COMICAL COMICS.